



WOMEN
IN ACTION
FORUM

THE FIRST RESPONDERS

February 16, 2018 at 8:30am
Sugarloaf Country Club



ABOUT THE FORUM

2018 FUNDRAISING GOAL **\$54,000**

Each year, Partnership Against Domestic Violence's (PADV) Women In Action Forum gathers women of all walks of life in Gwinnett County to educate them on issues pertaining to intimate partner violence. The 2018 Forum will focus on the first responders to assist victims of domestic violence, from family members, friends, neighbors, law enforcement and even a stranger. There will be a marketplace full of vendors, a tasty breakfast buffet and a Q&A forum with panelists knowledgeable about various facets of intimate partner violence.

Women In Action Forum proceeds help fund the operating budget of PADV's Gwinnett Shelter, which is the largest domestic violence safe house in Georgia.

For more information on PADV's events, please contact:

Nordene Bartley
Special Events Director
404-870-9603
Nordene.Bartley@PADV.org

GWINNETT FUND DEVELOPMENT COMMITTEE

PADV's Annual Women In Action Forum is hosted by the organization's Gwinnett Fund Development Committee. This body of individuals passionately advances PADV's mission to end the crime of intimate partner violence and empower its survivors through a myriad of activities concentrated on Gwinnett County. Current committee members include:

- Theresa Bullock, CHAIR
- Sharon Cook
- Jennifer Cramer
- Alisa Ensley
- Dan Gordon
- Carey Herron
- Alison Rand
- Anita Solty
- Sandra Strickland
- Buddy Toliver
- Lisa Winton
- Mary Jane Wolfe
- Sue Wyatt

WAYS YOU CAN HELP

1. SPONSOR

Whether as a company, a couple or an individual, take a visible stance against abuse by sponsoring PADV's next Women In Action Forum. In the past, we have been honored to have the financial backing of kind sponsors such as the Community Foundation for Northeast Georgia, Metro Waterproofing, Inc., The Piedmont Bank, Georgia Power and Holy Cross Cathedral. As a sponsor, businesses show those they serve that the dollars spent with them have a positive social impact on our community. In fact, a 2015 Cone Communications study found that:

- **91%** of global citizens expect companies to do more than make a profit. They believe companies need to act responsibly and address issues.
- **90%** of consumers would switch brands to one associated with a social cause.
- **61%** of consumers are willing to try a new brand, or one they've never heard of because of its association with a particular cause.
- If companies address social and environmental issues, they will be rewarded with more trust, loyalty and a positive image.

<p>Presenting</p> <p>\$8,500</p>	<ul style="list-style-type: none"> ○ Ten complimentary seats at the event ○ Category exclusivity and industry exclusivity for all levels (For first confirmed pledge) ○ Opportunity to customize benefits package based on company's priorities and PADV's resources ○ Opportunity to have a company executive address attendees during the program ○ Logo placement on PADV's homepage (in addition to this event's webpage) ○ Logo recognition on all print materials, e-blasts, event signage and in program book for the event ○ Inclusion in PADV's FY18 Annual Report ○ One vendor table ○ Logo and link recognition on PADV's Women In Action Forum webpage ○ Full-page ad in the event's program book ○ Logo recognition on two PADV's social media posts ○ Recognition in all press releases ○ Verbal recognition during the event's program ○ Opportunity to provide company favor to attendees (furnished by sponsor)
<p>Kindness</p> <p>\$5,000</p>	<ul style="list-style-type: none"> ○ Eight complimentary seats at the event ○ Recognition in 1 PADV press release ○ Verbal recognition during the event's program ○ Opportunity to provide company favor to attendees (furnished by sponsor) ○ Logo recognition on all print materials, e-blasts, event signage and in program book for the event ○ Inclusion in PADV's FY18 Annual Report ○ One vendor table ○ Logo and link recognition on PADV's Women In Action Forum webpage ○ Half-page ad in the event's program book ○ Logo recognition on one PADV's social media posts
<p>Supporting</p> <p>\$2,500</p>	<ul style="list-style-type: none"> ○ Six complimentary seats at the event ○ One vendor table ○ Name recognition on PADV's Women In Action Forum webpage ○ Half-page ad in the event's program book ○ Name recognition on one PADV's social media posts ○ Name recognition on all print materials, e-blasts, event signage and in program book for the event ○ Inclusion in PADV's FY18 Annual Report
<p>Patron</p> <p>\$1,000</p>	<ul style="list-style-type: none"> ○ Four complimentary seats at the event ○ Name recognition on all print materials and Women In Action Forum e-blasts ○ Name recognition on event signage and in program book ○ Inclusion in PADV's FY18 Annual Report

2. FUND THE MISSION

Whether or not you attend the Women In Action Forum, making a 100% tax-deductible donation of any amount is a great way to impact PADV's mission and help ensure our fundraising success.

3. BUY SEATS & SPREAD THE WORD

Visit www.PADV.org to purchase admission to the Women In Action Forum and invite others to come learn more about intimate partner abuse as well.

4. BECOME A VENDOR

One of the most exciting features of the Women In Action Forum is the marketplace comprised of a wide range of vendors, such as jewelry, purse and essential oil retailers. Purchase a vendor table for \$100 and you'll have the opportunity to showcase your products and/or services to over a hundred female attendees!



ABOUT PADV

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Fulton District Attorney's Office

Partnership Against Domestic Violence (PADV) has provided professional, compassionate and empowering support to battered women and their children since 1977. We are the largest nonprofit domestic violence organization in Georgia and our mission is to end the crime of intimate partner violence and empower its survivors. Over the last year, we provided each of the following programs and services free of charge to those in need.



CRISIS LINES

8,217 calls were fielded by PADV's crisis lines. They provide safety planning, information and support to callers in immediate danger, and to those with questions about others who may be battered.



SAFE HOUSES

563 women and children were residents at PADV's safe houses. PADV has two shelter locations with a total of 96 beds. During their stay, residents receive assistance with legal advocacy, support groups, clothing, food, housing referrals, childcare, transportation and job opportunities.



LEGAL ADVOCACY

5,193 individuals were assisted with legal advocacy support. As a part of PADV's legal advocacy services, we prepare temporary protection orders, assist clients in completing legal paperwork and advocate for the domestic violence survivor in the often intimidating and complex judicial system.



SUPPORT GROUPS

759 women collectively attended **3,479** hours of support group sessions. Support groups provide assistance to women who have left violent relationships or continue to live with their abuser. These women share experiences, offer encouragement and generate ideas on ways to live violence free.



PREVENTION, OUTREACH AND TEEN DATING VIOLENCE

238 community presentations were made to a total of **12,036** participants. PADV believes that education is the key to ending domestic violence so we strive to teach and enhance the public's awareness of domestic violence through our various outreach initiatives. We have four outreach focus areas: domestic violence in the workplace, teens and young adults, Latino communities and faith-based organizations.



SUPPORTIVE HOUSING

55 people were served through PADV's Supportive Housing Program. It assists battered women in their efforts to gain independence from their abuser. This program offers rental, utility, childcare, employment, legal and educational financial assistance.



DONATION & PLEDGE FORM

I/We would like to purchase a 2018:

Women In Action Forum

- \$8,500** Presenting Sponsorship
- \$5,000** Kindness Sponsorship
- \$2,500** Supporting Sponsorship
- \$1,000** Patron Sponsorship
- \$100** Vendor Table
- \$75** Admission for One
(Admission for how many is being purchased? _____)
- \$ _____ Fund the Mission Donation

Please list me/us in all print materials as an anonymous donor.

Donor/Company Name:
(as it should be listed in print
materials if not anonymous)

Contact Name:

Address:

City:

State:

Zip:

Email:

Phone:

Signature:

Date:

- PLEDGE – I/We are only making a pledge at this time. Please bill me/us later.
- CHECK made payable to “Partnership Against Domestic Violence” enclosed.
- CREDIT CARD information provided below.
 - AMEX MasterCard Visa Discover

Card Number:

Exp. Date: ____/____/____

Security Code: _____

Name:

(as it appears on credit card)

Billing Address:

City:

State:

Zip:

THANK YOU FOR MAKING A DIFFERENCE BY CONTRIBUTING TO PADV!

Once your pledge has been paid in full, you will be sent an acknowledgement letter stating the tax deductibility of your contribution(s). PADV is a nonprofit 501(c)(3) organization; federal tax ID #58-1314556. Please submit this form and your payment(s) to:

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