

## **AUCTION WISH LIST**

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### **1. RARITIES.** Items and experiences that cannot be purchased elsewhere. Examples:

- The chance to interact with someone well-known (i.e. lunch with the mayor, a famous singer singing "Happy Birthday" over the phone, a famous athlete coaching a little league practice, golf with the CEO of a Fortune 500 company, etc.)
- The chance to have an exclusive party for friends, family and/or colleagues in a unique setting
- The chance to perform the ceremonial coin toss to start an iconic game
- A walk-on role for a movie or tv show or a tour of the set
- An opportunity to experience a fun or well-respected job position. (i.e. conduct a symphony, ring the bell of the NYSE, be a sports commentator)
- Exclusive transportation (i.e. ride on a hot air balloon, yacht, private jet, helicopter, etc.)

### **2. TRAVEL**

- Sky miles or airline tickets
- Hotel stays or points
- Vacation home stays

### **3. WINE & DINE.** Examples:

- Chef's table at a nice restaurant
- Private dinner cooked by a celebrity chef
- Gift card to a trendy burger joint
- Bottles of Pappy Van Winkle, bourbon, and other superb liquors
- Bottles and magnums of fine wine and top-notch champagne

### **4. SPORTS & ENTERTAINMENT.** Examples:

- NFL, NBA, NHL, NASCAR, or MLB game tickets or box seats
- Awards show tickets (i.e. Grammy's, Oscar's, Golden Globe's, Teen Choice)
- Hot concert tickets and backstage passes to meet the star
- Tickets to a show (i.e. ballet, play, comedy show, etc.)
- Behind the scene experiences (i.e. Georgia Aquarium, Zoo Atlanta, etc.)

### **5. MEN'S INTEREST**

- Items that appeal to the sophisticated and well-groomed gentleman (i.e. cigars, access to a wine cellar as a private dining space, a tailor-made suit, bourbon, poker lessons, etc.)
- Golf foursomes at exclusive golf clubs (i.e. East Lake)

### **6. GIFT CARDS**

- Whether for retail stores or restaurants, those valued over \$25 for any well-known brand will do.

### **7. HOT & TRENDY ITEMS.** These items are for the fashionista, socialite, techy or modern man. They include top-of-the-line gadgets and the latest styles. Examples:

- Tablets
- Sports/Music memorabilia
- Designer handbags
- High-tech watches
- Use of a luxury or exotic car (i.e. Porsche, Mercedes, Lamborghini, Bentley, Maserati, etc.)

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**UNPREFERRED AUCTION ITEMS:** Items that do not tend to auction very well are those for personal services. (i.e. hairstylists, personal trainers, financial planners, CPA's, etc.)